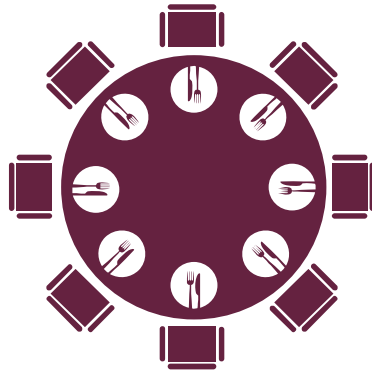


VisionOn Responsible Ownership

A TowerBrook roundtable

New York
Thursday October 18, 2018



TowerBrook VisionOn events bring together sector experts, senior managers and members of our team in a small, private forum where they can exchange ideas and chart new opportunities for sustainable value creation.

Through sharing our experience and insights, we aim to make mutually beneficial connections, stimulate creative thinking and partner with leaders to deliver value for our investors, now and in the future.

Our VisionOn partners



Alessandro Carlucci

Chair of global sustainability consultancy BSR; former CEO of Natura (the largest company in the world to achieve B-Corp status); Chair of Arezzo&Co; Research Adjunct, NYU Stern School of Business; Executive in Residence, Columbia University



Daryl Brewster

CEO of CECF, a coalition of CEOs aiming to create a better world through business; formerly CEO of Krispy Kreme Doughnuts, Inc.; President of Kraft's North American Snacks, Confections, Cereal, and Pet portfolio; President of Planters Specialty Products



David Marquet

Creator of Intent-Based Leadership; author of 'Turn the Ship Around! A True Story of Turning Followers Into Leaders'; former captain of naval submarine USS Santa Fe



Rachel Kyte

CEO of Sustainable Energy for All (SEforALL); Special Representative of the UN Secretary-General for SEforALL; former World Bank Group Vice President and Special Envoy for Climate Change



Robert Eccles

Visiting Professor of Management Practice at the Saïd Business School, University of Oxford; formerly a tenured professor at Harvard Business School. Founding Chair of the Sustainable Accounting Standards Board (SASB) and one of the founders of the International Integrated Reporting Council (IIRC)



Jeffrey Hollender

Co-founder and Chair of the American Sustainable Business Council; member and former Director of the Social Venture Network; founding CEO of Seventh Generation; member of Morgan Stanley's Sustainability Advisory Board; author of 'The Responsibility Revolution'



Lois Quam

CEO of Pathfinder International; former COO of The Nature Conservancy; head of the Global Health Initiative at the US Department of State, responsible for providing more than \$8 billion dollars annually to help solve major health challenges in 80 countries; founding CEO of Ovation (now a division of UnitedHealth Group)



Rick Ridgeway

VP Environmental Affairs, Patagonia, overseeing environmental initiatives including Freedom to Roam, a partnership with World Wildlife Fund; founding Chair of the Sustainable Apparel Coalition; the first American to summit K2, and the recipient of a National Geographic Lifetime Achievement in Adventure award

Guiding



How sustainability impacts the C-suite

How corporate purpose drives sustainable value

How purpose and intent deliver performance

How purpose can drive you away from carbon intensity

Alessandro Carlucci

Daryl Brewster

David Marquet

Rachel Kyte

Acting



Connecting sustainability and returns with a common language

Closing the gap between what we are doing and what's required

Empowering women, delivering growth

Measuring sustainable impact

Robert Eccles

Jeffrey Hollender

Lois Quam

Rick Ridgeway

Talking points

“ The most powerful tool of sustainability is the language we use to describe what we do and how we do it ”

“ There is no path to the required change that does not involve pain and discomfort ”

“ The world of tomorrow is a world of non-financial standards, just as today's world is built on accounting standards ”

“ There's no silver bullet for sustainability, but purpose can get you silver buckshot ”

“ You must figure out how to put your purpose in your product ”

“ We have gotten comfortable confusing 'less bad' with 'good' ”

“ ESG is now table stakes – it's the 'how', ...

... impact is the 'why', and the question is how you measure it ”

“ Millennials are the first generation to think of sustainability as a way to create value rather than as a cost ”

“ Sustainability adds complexity to your business. It implies embracing ambiguity ... and it's worth it ”

TowerBrook hosts



Neal Moszkowski
Co-CEO



Ramez Sousou
Co-CEO



Abrielle Rosenthal
Managing Director
Co-Chair, Responsible
Ownership Committee



Christoph Lueneburger
Managing Director
Co-Chair, Responsible
Ownership Committee

For detailed insights from this VisionOn roundtable,
please contact visionon@towerbrook.com

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New York
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