

VisionOn Auto

A TowerBrook virtual roundtable

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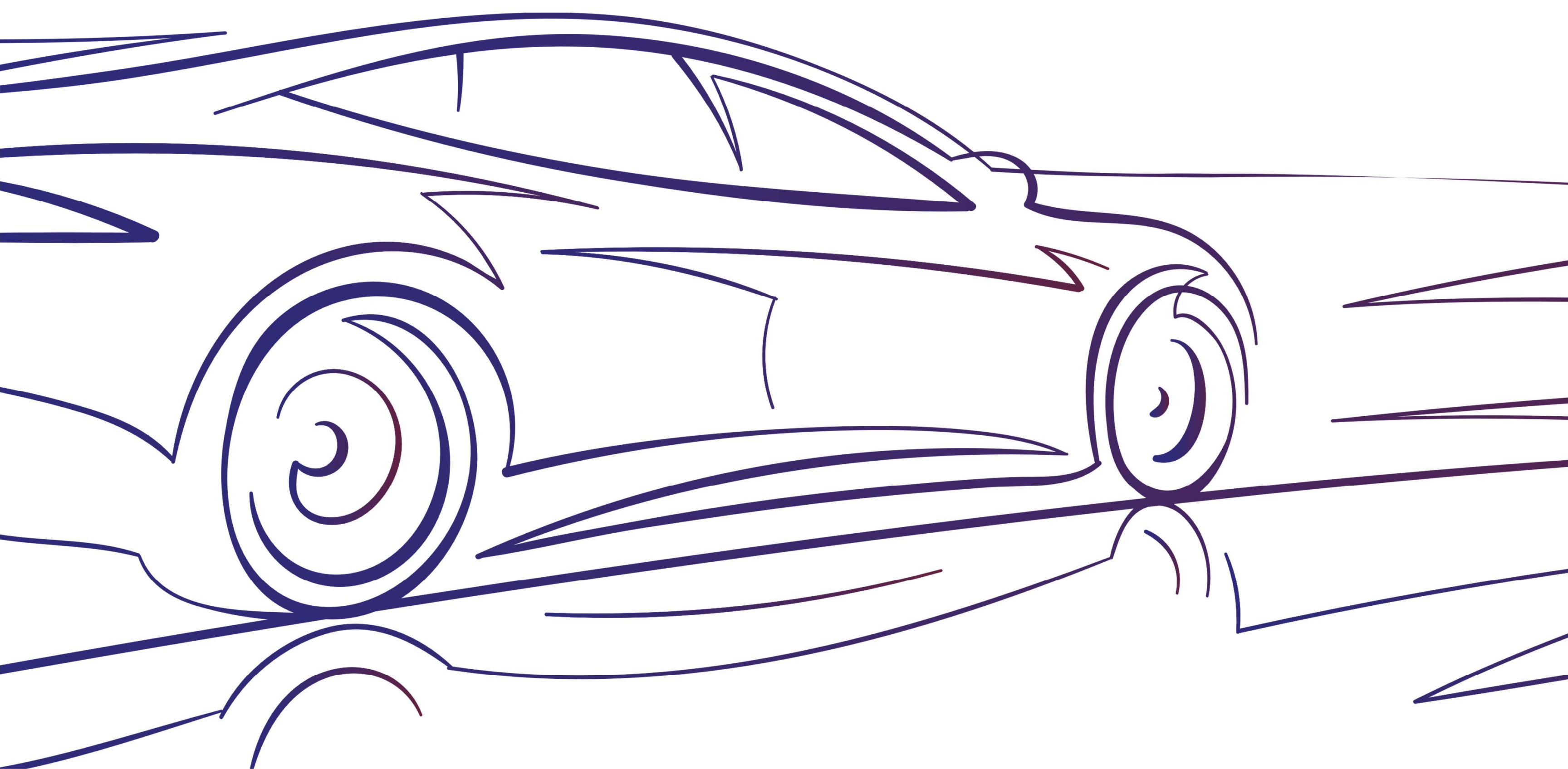
Thursday May 7, 2020



TowerBrook VisionOn events bring together sector experts, senior managers and members of our team in a small, private forum where they can exchange ideas and chart new opportunities for sustainable value creation.

Through sharing our experience and insights, we aim to make mutually beneficial connections, stimulate creative thinking and partner with leaders to deliver value for our investors, now and in the future.

VisionOn Auto



TowerBrook Vision On Auto took place as a webinar owing to restrictions on travel and physical meetings

Our VisionOn Auto partners



Bernd Bohr
Former CEO,
Bosch Automotive Group

Chair of Supervisory Board, Deutz; Chair of the Board of Governors of Aachen University; Chair, Ottobock



Carl-Peter Forster
Former CEO,
Tata Motors Group

Former President and CEO, GM Europe; former Executive Board member, BMW; former Board member, Volvo. Chair, Chemring Plc; Board member, IMI plc, Babcock Plc



Stephan Kessel
Former CEO,
Continental

Chair of Supervisory Board, Stabilus; Chair of the Advisory Boards of Novem Beteiligungs GmbH and Dayco Products LLC; Chair, ACPS



Peter Pleus
Former CEO,
Schaeffler Automotive

Former CEO at Mahle Ventiltrieb; former Board director, European Association of Automotive Suppliers (CLEPA)



Bram Schot
Former CEO,
Audi

Former member of Group Board of Management, Volkswagen; former President and CEO, Mercedes-Benz Italia



Sir Ralf Speth
CEO,
Jaguar Land Rover

Member of Supervisory Board, Tata Sons. Former Director of Production, Quality and Product Planning, Ford Premier Automotive Group (PAG)

COVID and beyond

From fossil fuels to e-mobility:
How will COVID impact
the transformation?

Dr. Bernd Bohr

The future car:
The road from a premium
product to a commodity service

Dr. Stephan Kessel

Functions on demand:
Standardisation vs.
differentiation

Bram Schot

How will emerging automotive
technologies change the leader
board?

Carl-Peter Forster

Post-COVID
industry transformation:
The supplier's perspective

Dr. Peter Pleus

The convergence
of private and public
transport

Dr. Ralf Speth

Talking points

“ Restarting post COVID, government incentives will favour the accelerated recovery of EV, but consumers may well seek the comfort of traditional technologies ”

“ While China is fueled by first-time car buyers, in Europe the premium segments will be the most robust coming out of COVID ”

“ Engines are no longer differentiators. OEMs will increasingly distinguish themselves as integrators of unique features they source from suppliers ”

“ As cars converge functionally with electrification, OEM brands will become even more prominent signals of status and taste ”

“ Small and medium-sized suppliers are in severe trouble, and many will have to be consolidated ”

“ Over the next three or four years, the availability of lithium and cobalt will become a constraint for EV growth. And it will happen faster than the recovery of the automotive industry to pre-COVID levels ”

“ The average speed of cars in London pre-COVID was 7 mph. That's about what it was in the age of horse-drawn carriages ”

For detailed insights from this VisionOn roundtable, please contact visionon@towerbrook.com

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